



# DONNELLY COLLEGE

EST. 1949

## Transforming People, Places and Spirits

Donnelly College began with a bold vision: to create a **Catholic college with a special focus on expanding access to higher education**. In 1949, the Benedictine Sisters of Mount St. Scholastica and the Archdiocese of Kansas City in Kansas made this shared vision a reality.

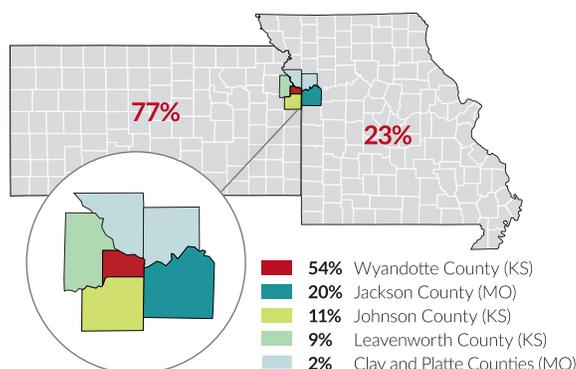
Nearly 70 years later, Donnelly's mission, students, and operating model continue to stand apart in higher education. **At Donnelly, access means more than affordability.** It also means an urban core location, an open admissions policy, program options to meet students' needs, and an opportunity to explore faith.

Our mission is motivated by a commitment to help every person realize their God-given potential. **We rely on the generosity of our supporters to achieve this mission.**

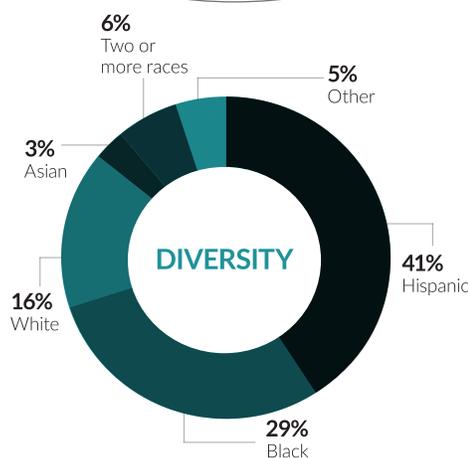
## Our students

**81%** first-generation college students

**\$27,000** average household income



**84% STUDENTS OF COLOR**



Data from 2015-16 academic year

### ENROLLMENT BY PROGRAM

481 students

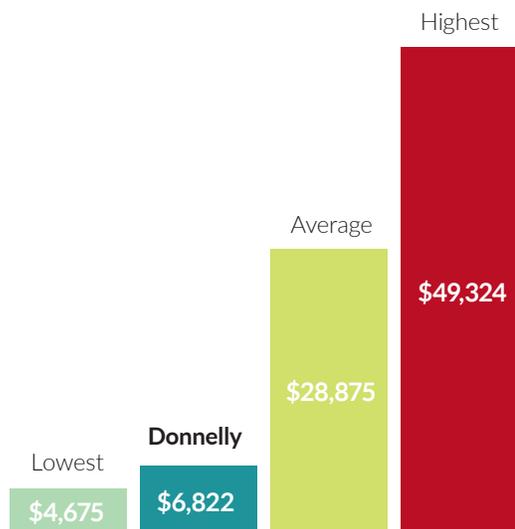
- 46% Associate Degree
- 17% Gateway to College
- 13% Preparatory Education
- 12% Correctional Facilities Program
- 7% Nursing Program
- 5% Bachelor's Degree

Donnelly is the **ONLY** federally-designated **Hispanic-Serving** and **Minority-Serving Institution** in the region.

# Why our mission matters

Donnelly serves a diverse array of students who benefit from our small, faith-based campus and intensive academic supports. Donnelly especially seeks to increase access for low-income and first-generation students who are significantly less likely to complete college.

## U.S. CATHOLIC COLLEGE ANNUAL TUITION AND FEES FOR A FULL-TIME STUDENT



Source: Association of Catholic Colleges and Universities, 2015

## WHY NOT RAISE TUITION?

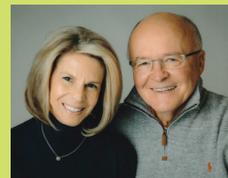
Cost alone should not keep anyone from going to college, but it does. Our low tuition rate increases accessibility and helps students graduate in a timely manner with minimal debt.

Nationally, only **1 in 10** bachelor degree graduates come from households earning <\$35,000/yr.\*

## OUR COMMITMENT – AND NEED

Donnelly's commitment to access means that tuition does not cover the full cost of educating students. We need generous donors to invest in our mission so we can provide quality academic programs and critical student supports.

\*Source: The Pell Institute, Indicators of Higher Education Equity in the US: 2016 Historical Trend Report



"We are always motivated by the students' appreciation for their opportunity and by the College's dedication to transforming lives through affordable education. What impresses us, beyond the students themselves, is how much Donnelly has accomplished with its resources. Raising awareness and support for Donnelly can have a real impact.

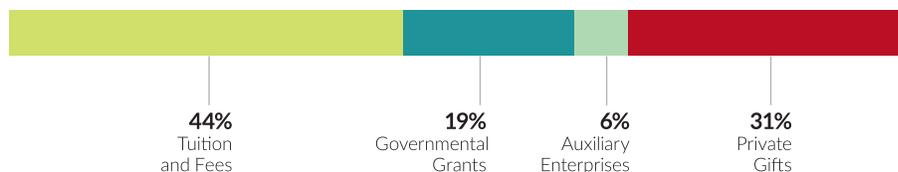
– Jack and Jean Ann Ovel



"I didn't think I could make it to medical school or do all these great things, and it would not have happened had I not come to Donnelly College. I had good grades in high school and a great ACT score, but nobody in my family had ever attended college. I chose Donnelly College because it is affordable and supportive."

– Ruben Bueno '13  
(University of Missouri '16, attending University of Kansas Medical School)

## SOURCES OF OPERATING REVENUE



## WHY INVEST IN DONNELLY?

- Keep a private, Catholic college experience accessible to all
- Support the next generation of diverse workplace and community leaders
- *Transform People, Places and Spirits*

# Ways to help

### 1 GIVE

Invest in our mission today with a donation or planned gift. You can support scholarships, programs, capital projects or events. [donnelly.edu/give](http://donnelly.edu/give).

### 2 LEARN MORE

Find out more about Donnelly students, programs and impact. Visit campus, view testimonials online and follow us on social media. [donnelly.edu/about](http://donnelly.edu/about).

### 3 SPREAD THE WORD

Tell our story. Refer prospective students. Share social media posts. Sport your Donnelly gear. Attend Donnelly events and invite guests.

