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| Wavy 3D patterns | Donnelly College Strategic Plan 2022-2025 3 year PLAN*Building On Foundations**Donnelly College is a Catholic institution of higher education that seeks to continue the mission of Jesus Christ in our time by making the love of God tangible in our world.**Specifically, the mission of Donnelly College is to provide education and community services with personal concern for the needs and abilities of each student, especially those who might not otherwise be served.* |
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|  | **Objective 1**Grow enrollment in all academic programs-Focus on capturing students not eligible for NU program, increasing BA/BS students and TRAD, foster excellence in teaching |  |  | Objective 2 Strategy 2 |
|  | Objective 1 Strategy 1 |  |  | Objective 2 Strategy 3 |
|  | Objective 1 Strategy 2 |  |  | **Objective 3**Increase Organizational Effectiveness-. Salary equity, growing departments, investing in fundraising, creating a vibrant Catholic culture, increase training opportunities for staff. |
|  | Objective 1 Strategy 3.   |  |  | Objective 3 Strategy 1 |
|  | **Objective 2**Grow Endowment and increase scholarship opportunities   |  |  | Objective 3 Strategy 2 |
|  | Objective 2 Strategy 1 |  |  | Objective 3 Strategy 3 |
|  | SWOT ANALYSIS |  |  |  |

**Objective 1 GROW ENROLLMENT**

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| Strengths | Weaknesses |
| Opportunities | Threats |

**Objective 2 GROW ENDOWMENT**

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| Strengths | Weaknesses |
| Opportunities | Threats |

**Objective 3 Increase Organizational Effectiveness**

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| --- | --- |
| Strengths | Weaknesses |
| Opportunities | Threats |