

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (MOU) entered into this 29th day of June, 2020, by and between **Donnelly College** and the Greater Kansas City Hispanic Development Fund (hereinafter referred to as 'HDF') to strengthen the relationship between the two organizations and encourage more Hispanic students to obtain a college education and close the 17-point college degree attainment gap that exists for Kansas City Hispanic students through the HDF Family College Prep Program.

WHEREAS, the mission of the HDF is to provide philanthropic support to programs that foster expression of Hispanic culture and improve the quality of life of Hispanic families in the Greater Kansas City area.

WHEREAS, the HDF established the Family College Prep Program ("FCPP") to ensure Hispanic and ALL students and families attending its FCPP partner high schools receive the college-prep resources and opportunities they deserve.

WHEREAS, the HDF FCPP was established in 2019 because of its comprehensive, bilingual, culturally responsive, and family-centered approach and because HDF has established deep and meaningful relationships with Kansas City Hispanic students and families, high school partners, and regional college partners for over 36 years.

WHEREAS, **Donnelly College** has stated a goal to embrace diversity by celebrating diversity in all aspects of university life, creating inclusive environments, culturally competent citizens, and globally oriented curricula and programs.

NOW, therefore the parties agree as follows:

1. **Donnelly College** will provide the Greater Kansas City Hispanic Development Fund with a \$7,500.00 FCPP partnership commitment by September 1, 2020. Donnelly College benefits from the following access and recruitment services provided by HDF through the FCPP partnership:
 - a. **11th and 12th Grade Student Recruitment Data** – HDF will collect and provide Donnelly College admissions staff with personal contact information and academic performance data to assist Donnelly College in recruiting, pre-admitting, and pre-awarding institutional scholarships to 11th and 12th graders attending HDF FCPP partner high schools. Donnelly College will return pre-admittance and pre-awarded scholarship decisions to HDF staff who will communicate these directly to students attending HDF FCPP partner high schools.
 - b. **Communication Liaison** – Donnelly College admissions and financial aid staff have direct contact with HDF FCPP staff to assist in coordinating large-

group admissions presentations, one-on-one or small group meetings with prospective students, and Zoom calls to ensure FCPP college partners have increased access to students attending HDF FCPP partner high schools.

- c. **Featured Access at HDF FCPP Program Events** – Donnelly College will have featured access at all HDF FCPP family college prep events in the 2020-2021 academic year.
 - d. **College Campus Visit** – HDF staff will work with Donnelly College staff to coordinate a 2020-2021 college campus visit at Donnelly College where HDF will provide transportation, meals, and language services for students and families from its FCPP partner high schools (in the event COVID-19 restrictions prevent HDF and its FCPP partner high schools from attending a 2020-2021 college visit, Donnelly College will be reimbursed the budgeted \$2,500 for this service).
 - e. **Brand Exposure** – Donnelly College will have its name and logo featured in all FCPP marketing materials and presentations.
2. This MOU shall remain in effect for a period of one (1) year from its effective date and may be renewed with the written consent of all parties.
 3. None of the terms or conditions herein shall in any manner be altered, amended, waived, or abandoned, except by written agreement of the parties, and no delay by any party in enforcing any of its rights hereunder shall be deemed a waiver of such rights.

IN WITNESS WHEREOF, the parties hereto have executed this MOU and authorized same to be executed by their representatives as of the date shown below the respective signatures.

Mrs. Stuart W. Auerland

Name

Org/Title

DLO. D

David Ochoa, Executive Director

Greater Kansas City Hispanic Development Fund

June 29, 2020

Date

7/2/20

Date